

Media Production BTEC Level 3



Entry Requirements

Students must have attained 4 GCSE's at grade A* - C, (Please note that subjects can only be counted once.) and it is suggested students should have at least a grade C in English Language. As this is a new subject for most students they will need to be prepared to read widely to add to their knowledge and understanding. Acceptance on to this course is subject to a guidance interview.

Course Description

The BTEC National Award Level 3 Certificate in Creative Media Production is broadly equivalent to one GCE AS Level. It is a course designed for those students who excel in practical applications in Media, who would enjoy carrying out action research based on Television and Film. Students would learn by completing projects and assignments that are based on realistic workplace situations, activities and demands. Students would experience a wide variety of media texts, developing research in to practical productions (starting with a brief and developing research into a practical media text).

Units of study on offer will include: Pre-Production Techniques for the Creative Media Industries, Communication Skills for Creative Media Production and possible choices for optional units are: Film and Video Editing Techniques; Understanding the Television and Film Industries; Advertisement Production for Television and Film Studies. Students are required to complete four units in Year 12, gaining 30 credits to achieve the Certificate.

Learning Style

The course is designed with those who have visual, creative imagination and good organisational skills with a desire to create their own Media texts. You will be working independently and as part of a team, completing real research and investigations. You will be developing your own productions, meeting strict deadlines. You will develop skills such as camera operation, interview and presentation techniques as well as learning the theory and practice of digital editing.

The course is highly interactive with you taking considerable responsibility for your own learning. You will need to be self-motivated and organised. There are no exams, so if you prefer coursework - this is the course for you! This does, however, mean that you will need to spend a significant amount of time completing work to a high standard.

Assessment

The course is assessed by using pass, merit and distinction criteria, each of which carries a points weighting. At the end of the two year course the points are added up. The forms of assessment will be from a series of practical units of work, building up to a portfolio of work.

Career Opportunities and Pathways

The Media industry has undergone rapid growth over the last few years in line with all other leisure industries. Many media based careers will require further training or qualifications beyond 'A' level, and this course gives you the opportunity to develop both knowledge and skills in this field. There has been a remarkable increase in the number of range of Media related courses available and it is now possible to train for or study in many different areas of the Media.

Subject staff contacts for further information

Mr G Andrew at Kingsmead